

The Finishing Touch

Where to use each paint sheen.

FINISH

WHERE IT WORKS + WHY



Flat / Matte

Ceilings; quieter rooms.

Low reflection softens imperfections.
Washability varies by product.



Eggshell

Living rooms and bedrooms.

A gentle sheen for everyday walls.
Check cleaning performance.



Satin

Hallways, family rooms, woodwork.

Useful for frequently used surfaces.
Confirm suitability for kitchens/baths.



Semi-Gloss

Doors, trim and cabinets.

Adds definition; easy to clean.
Careful surface preparation matters.



Gloss

Feature doors and woodwork.

Strong reflection highlights details.
Also emphasizes surface texture.

BEFORE YOU PAINT

Test the color and sheen in the room's actual light.
For touch-ups, match the existing product and finish.

Strokes are illustrative. Sheen is shine, not a color.
Performance varies by product; follow label directions.
Source: Sherwin-Williams sheen guide